



Dear Community Leader,

Exciting news! Volusia County Tax Collector Will Roberts is launching the Kids Tag Art program here in Volusia County. Kids Tag Art (KTA) is a school fundraising program that inspires fifth grade art students to design their own specialty license plates. KTA teaches students about the practical application of license plate art and how Florida's 100+ specialty license plates support worthy causes.

Each year as a part of the art curriculum, participating students will design a specialty plate. The plates created will be available for sale, providing additional funding for elementary classroom art programs.

To further help fund our local school's art programs and foster creativity in our youth, we are asking community sponsors like you to join our team. All net proceeds from sales and sponsorships will go directly to the participating schools.

You and your business are invited to sponsor Kids Tag Art for the upcoming 2023-2024 school year. After reviewing the information enclosed, I know you will agree that the positive exposure for your company is an outstanding opportunity.

Since this is the program's inaugural year, you have the opportunity to establish your brand as a supporter of the arts and area youth. Thank you for considering a Kids Tag Art sponsorship.

If you have questions, please contact Emily Mastrantonio, KTA program specialist, at [emastrantonio@vctaxcollector.org](mailto:emastrantonio@vctaxcollector.org) or 386-507-9355.

Sincerely,

A handwritten signature in blue ink that reads 'Will Roberts'.

Will Roberts, Volusia County Tax Collector

**Volusia County Kids Tag Art**  
**Sponsorship Benefits for 2023-2024 School Year**

**Platinum Sponsor**

**\$2500+**

- Your logo prominently displayed on the bottom of ALL student artwork printed tags. This will provide exposure to all recipients of purchased tags, at community events where tags are displayed, and via the tag displays in the tax collector branches
- First choice to select student artwork for your Sponsor's Choice Award
- Framed Sponsor's Choice Award Tag for display in your company's place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage [vctaxcollector.org/art](http://vctaxcollector.org/art) for the school year
- Recognition in press releases
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period

**Gold Sponsor**

**\$1,000+**

- Select student artwork for your company's Sponsor's Choice Award
- Framed Sponsor's Choice Award Tag for display in your company's place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage [vctaxcollector.org/art](http://vctaxcollector.org/art) for the school year
- Recognition in press releases
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period

**Silver Sponsor**

**\$500+**

- Award of Distinction tag display in your place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage [vctaxcollector.org/art](http://vctaxcollector.org/art) for the school year.
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period

**Bronze Sponsor**

**\$250+**

- Your business name listed as a sponsor on the Kids Tag Art webpage [vctaxcollector.org/art](http://vctaxcollector.org/art) for the school year
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period



**Volusia County Kids Tag Art**  
**Sponsorship Form 2023–2024 School Year**

**Sponsor Information**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Contact

\_\_\_\_\_  
Contact Email Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Mailing Address                      City        /        State        /        Zip Code

**Sponsorship Level (Select One)**

\_\_\_\_\_ \$2500+ Platinum

\_\_\_\_\_ \$1000+ Gold

\_\_\_\_\_ \$500+ Silver

\_\_\_\_\_ \$250+ Bronze

**Please make checks payable to:**  
FUTURES Foundation for Volusia County Schools  
3750 Olson Dr.  
Daytona Beach, FL 32124

\*Please include this completed form with your sponsorship

