



# **WILL ROBERTS** **TAX COLLECTOR** *Serving to make a difference*

## NEWS FOR IMMEDIATE RELEASE

May 29, 2025

### **Kids Tag Art raises \$20,000 for Volusia elementary school art programs**

**Volusia County, Fla.** – Ten Volusia County public elementary schools each received a \$2,000 donation for their art programs as the second year of the Kids Tag Art initiative wrapped up this week with colorful celebrations at 5th grade graduation ceremonies across the county.

“Kids Tag Art is about more than student creativity – it’s about community impact,” said Will Roberts, Volusia County Tax Collector. “We’re proud to play a role in strengthening elementary art programs and giving students a platform to shine.”

This year’s participating schools included:

- Beachside Elementary, Daytona Beach
- Champion Elementary, Daytona Beach
- Chisholm Elementary, New Smyrna Beach
- Freedom Elementary, DeLand
- R. J. Longstreet Elementary, Daytona Beach
- Pine Trail Elementary, Ormond Beach
- Read-Pattillo Elementary, New Smyrna Beach
- South Daytona Elementary, South Daytona
- Sugar Mill Elementary, Port Orange
- Timbercrest Elementary, Deltona

Each school used the program as a springboard to encourage creativity and self-expression in the art classroom. Fifth grade students designed custom vanity plates inspired by their own artistic style. Dozens of students were honored with special awards for their designs, which were announced during their respective graduation ceremonies.

The top 2025 award-winning plates are now proudly displayed in all six Volusia County Tax Collector branches and can also be viewed online at [vctaxcollector.org/art](https://vctaxcollector.org/art).

The Kids Tag Art program in Volusia County would not be possible without the generosity of community sponsors. A heartfelt thank you goes out to all the organizations and individuals who made this year's financial support possible – especially platinum sponsors AdventHealth and the Volusia Family Resource Center, and a Volusia County State of the Arts mini-grant, funded through the sale of Florida's State of the Arts specialty license plates. A full list of sponsors is available at [vctaxcollector.org/art](https://vctaxcollector.org/art).

The public can support local schools by purchasing student-designed plates online at [vctaxcollector.org/buyplates](https://vctaxcollector.org/buyplates). While the plates are not street legal, they make vibrant front-end decorations for vehicles, bikes, or even framed gifts.

Businesses or individuals interested in sponsoring next year's program can find details at [vctaxcollector.org/art](https://vctaxcollector.org/art).

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